Memeza Home Community Alarm

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Organisation Details: Memeza Community Safety, www.memeza.co.za

Type of Industry: Information and communications technology

Technical Areas: Community safety and security

Technology Maturity: Ready to commercialise

Intellectual Property: Yes, patent, PE9427ZA00 JD/WCHF/CVE

Desired Relationship: Investor/Funding, Customers

Summary Description

Memeza Home Community Alarm is a cost effective alarm system designed for low income communities, that leverages advanced communication technologies and established community structures for rapid response to incidents. Memeza Home Community Alarm provides a reliable safety solution to a new market whilst taking away the monthly installment that the subscriber normally pays to a private response company.

Detailed Description

Existing alarm systems are targeted at the higher LSMs, leaving the bottom of the pyramid vulnerable to household intrusions, violent murders, rapes and assaults. Memeza Home Community Alarm adopts a holistic approach to crime prevention by integrating technology with established community structures and public policing, creating an affordable, effective safety system. Key features include:

- The first Public All-In-One Emergency System endorsed by visibility policing.
- The first Pay-as-You Go Alarm System with airtime pooling to reduce monthly air time costs for the alarm owner.
- Three day battery life, can be used in rural areas and solar charged once a month from a community centre.
- Controlled by cellphones.
- Cost-effective for low income households.

An NPO has also been registered to raise funding for the poorest members of the community and in this way enable a fully public, community and police-based system that can significantly reduce household incidents.

- Portability, stand alone and can detect tampering.
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Production is 6 weeks away, the Tooling is in production, the first 3000 production units will be manufactured by April 2014 in the factory set up in Edenvale.

- Advanced false alarm protection.
- Advanced alarm decision making.

Team and Related Experience

Thuli Mthethwa - Founder, previously Software Systems Analysis Manager in the Software Development field for 14 Years.
Henkie Maritz - Jalia Technologies, expert back-end system development with National Key Point systems development expertise.
Ntobeko Wakaba - Jalia technologies, expert software developer with over 15 years of experience.
Xarion Comoretto - MAMI Alarms, expert in GPRS alarm technology, alarm leaders for over 20 years.
Trevor Hollard - Trevor Hollard Designing, expert designer with over 20 years experience.
Peter Berthel - Plastic Moulding expert with over 30 years experience in tooling and plastic molding.
Thami Mbele - Community and Stakeholder Liaison, Training and Mobilisation, over 8 years experience in new product marketing.

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